

# FASHION & SHOPPING & CARE™

The 3-Minute Newsletter for Men, Women & Teens!

Brought to you by



## CLOTHING CARE

... with Steve

### **Stain School** - Whites & Prints

Since Pascale is talking about summertime clothing, I'd like to address the stains and soil that come with the season.

Simply said, prints and designs do a fabulous job of disguising stains, and the busier the better! White garments are much less forgiving. They require extra care, and every little mark shows: Perspiration, body oils and lotions, ring-around-the-collar, oily splatters and spray from juices.



Try to resist adding water to these stains on your "dryclean-only" clothing because it may spread the stain or cause rings that the drycleaning process cannot remove.

#### *What You Can Do*

- When it's time to change your clothing, inspect your collars, cuffs, underarms, front and back, under bright light.
- If you see stains or soil, have the clothing cleaned within 24-48 hours. Keep in mind that your dry-cleaner may not clean your clothing the same day.
- Point out all stains to your drycleaner and don't be shy!

*Next Issue: The Wetcleaning Alternative*

### **Shopping Savvy** - Buy More than One

If you find something that you like and can afford to buy more than one, in more than one color, do it! Pascale says that she likes "Buy cheap and buy twice."

*Steve Boorstein is an author, clothier, drycleaner and radio show host.*

**Bryans Cleaners** [www.bryanscleaners.com](http://www.bryanscleaners.com)  
544 South Arroyo Parkway, Pasadena 626.796.4335

## FASHION & STYLE 411

... with Pascale



### **Building a Wardrobe: Summer Survival Kit**

Although it may not feel like it yet, (especially on the East Coast, which has been unseasonably cool), summer is almost upon us! Many of you may be gearing up for weekend getaways, trips to the seashore or swanky European vacations. But before you hit the beach, make sure you are ready to do it in style.

#### *Summer Fashion Trends 2005*

**White Heat** - It's officially beyond Memorial Day, so wear white with abandon! This summer, it's all about wearing it from head to toe. Layer sheer fabrics and unusual textures over solids. Think eyelet, crochet or airy gauze. Plus, it looks great against a suntan.



- Editors Pick: Banana Republic's white linen suit.

**Prints Charming** - In this case, more is more as bold patterns spring eternal. Think graphic pop-art prints, oversized florals or retro palm leaf patterns.



- Editor's Pick: Ann Taylor's strapless cotton floral dress.

**Get Shorty** - Capri pants and Bermuda shorts are the cream of the crop. Yes, it might give you a flashback of your mom's 50's vibe, but updated Bermuda's are the way to go. Skip the booty shorts and go for something short but sweet.



- Editor's Pick: Old Navy's cotton Bermuda shorts.

*Pascale Lemaire is a Fashion Writer & Stylist*

**The Clothing Doctor®** Copyright 2005 Steve Boorstein  
[www.clothingdoctor.com](http://www.clothingdoctor.com) Issue #7