

FASHION, SHOPPING & CARE™

The 3-Minute Newsletter for Men, Women & Teens

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The CLOTHING DOCTOR® CLOTHING CARE ... with Steve

Stain School & Care: Winter Weather

How to be aware of stains that ruin clothing

Winter weather can bring many clothing care problems; walking down sidewalks, crossing streets, traipsing through parking lots, exiting from subways, getting off buses and dashing from taxis. We figure that the trip from the cab to the curb or the trudge up the subway stairs can't be that taxing, on our clothing, right?

The Reality

Long hems are the worst offenders in foul weather; pants, skirts, and coats. Loose-fitting clothing and scarves flap around in the wind and get caught in and on all kinds of stuff.

Every surface harbors some clothing-damaging soil; stairs, escalators, outside elevators, sidewalks, streets, and even the floor mats inside cars and cabs: Stains waiting to happen. These menacing concoctions may include water, mud, salt, street debris, spilled drinks, discarded food, oil slicks and car grease. Each one of these stains poses a challenge for drycleaners or home washing machines, but when the stains are blended together, the removal often becomes insurmountable.

When it comes to stain removal, there is no magic wand. Each stain needs to be treated and removed, from the cuffs, linings and outer shells of our clothing, one spot at a time. Large splashes can be unmanageable, but splatters require even more skill and attention.

Shopping Savvy: Shopping for Partners

- ◆ Look inside your partner's closet and take note of the colors, sizes and styles; sleeve lengths, neck styles, classic vs. trendy.
- ◆ Remember, it's ok to simply ask a partner what they want!

Steve Boorstein is an author, clothier, drycleaner & radio personality

FASHION & STYLE ... with Katie



Building a Wardrobe: Tricky Trends!

This segment is very cool. You know how many newspapers do the "What's In" and "What's Out" on New Year's Day, this is the fashion version and it's quite illuminating to see it in this format!

As we all know, fashion from season to season is inclined to have a split personality. One season's "must have" tends to be the next season's "don't." What can I say, fashion is fickle! Well, if you follow the ebb and flow of fashion, you already know how difficult it can be to determine what is "in" and what is "out."

Based on the concept of "what is new is now old and what is old is now new," I thought I would compare the winter 2006 trends to the spring 2007 trends. This way you can get a stylish jump on spring and leave winter behind.

Winter 2006 versus Spring 2007

Bubble Dress	Baby Doll or Shift Dress
Fur accessories	Leather accessories
Leopard print	Crocodile or Python
Gold details	Silver details
Jewel tones	Pastels and Black/White Combo
Purple	Blush pink
Red	Grey
Kelly green	Powder blue
Oversized Separates	Deconstructed Separates
Leggings	Shorts
Heavy handed details	Light touch details



Katie Rice Jones styles clothing for TV and private clients. Appearing in more than 400 style segments, she's worked with TV Guide, USA Network and Lifetime's Head 2 Toe. Kate delivers style solutions.

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