

FASHION, SHOPPING & CARE™

The 3-Minute Newsletter for Men, Women & Teens

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CLOTHING CARE ... with Steve

FASHION & STYLE ... with Kate



Stain School & Care: Holiday Hints

A quick primer on stains for the Holiday season seems like a very good use of this space!

A Few Don'ts

- ☹ Don't rub stains, no matter how frustrated you are.
- ☹ Don't put water on any garment that requires drycleaning.
- ☹ Don't put water on oily stains.
- ☹ Don't wash garments that have oily stains.
- ☹ Don't tumble-dry or iron clothing with stains.
- ☹ Don't use club soda on oily stains or on better clothing.

A Few Do's

- ☺ Do gently blot stains with a dry, white cloth.
- ☺ Do inspect your clothing in good light at the end of each day.
- ☺ Do inspect and pre-treat stains before washing or drying.
- ☺ Do dryclean all garments with oily stains.
- ☺ Do point out all stains to your drycleaner.

A Few Truths

- ☺ Make-up and Lipstick are "oily" stains that typically come off your cheeks and face much easier than they come off your clothing.
- ☺ Salt and snow stains should be pointed out, pre-treated, and cleaned as soon as possible.

Shopping Savvy – Holiday Shopping

- ☺ Consider using a Personal Shopper to help with gifts.
- ☺ Always check on return and exchange policies.
- ☺ Inspect all gifts for snags, stains, pills and extra buttons.

Steve Boorstein is an author, clothier, drycleaner & radio personality

Building a Wardrobe: Jeans 2! 2005

The Rise

Medium-Rise jeans conceal your tummy and rest on your natural waistline effectively "body balancing" you. For most of us it is best to stay away from low-rise jeans as they can create the dreaded "muffin-top" effect (i.e. your belly fat rolls over the top of your jeans), highlight your hips, and make your legs appear shorter than they actually are.



The Length of Your Jeans

Longer Legged jeans make you appear taller - just remember to add a heel so you don't trip over yourself. On the contrary, crop jeans will make your legs appear short and stocky.



The Rinse of Your Jeans

All-over Darker Rinsed jeans have a slimming effect. Steer clear from jeans that are spot faded on the thighs and rump. This denim treatment will make those body parts appear larger.



The Size of Your Jeans

Half-Size-Larger jeans or relaxed jeans will make you look two sizes smaller but don't buy them too big unless you want to look like a skateboarder.

The Stretch of Your Jeans

Less Stretch is best. Just enough stretch reshapes, slims and smoothes you while retaining the original shape of your jean.

Have a great and safe holiday!



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