

FASHION, SHOPPING & CARE™

The 3-Minute Newsletter for Men, Women & Teens

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CLOTHING CARE ... with Steve

FASHION & STYLE 411 ... with Pascale



Stain School - Caring & Cleaning

We discussed perspiration in the last issue, so I'd like to share this story with you. I watched an HBO comedy special with Bill Maher. He was on stage, sweating bullets, and his underarms were soaked, forming rings the size of your palm. Think about that when you dress so you can remove your jacket, at will, during an event.

Formals – Clothing Care

- Dark colors help to hide perspiration marks, but they still must be tended to after the event.
- Clothing that's adorned with beads, sequins, and other embellishments require hand cleaning, so perspiration and other typical stains and spills are not easily removed during the cleaning process. Alert your cleaner to any such conditions.
- Chiffon, satin and rayon, like beaded garments, require extra care. Watch out for tears and snags on flowing chiffons and do not rub stains and spills on satin and rayon.
- If you're wearing "the bling," remember that the edges and settings of jewelry can snag fabrics, especially chiffon and satin. Chiffon is usually cut on the bias and can be very difficult to repair.

Shopping Savvy - Saving Real Time

Professional Personal Shoppers Part 4

- Personal shopping services are available at all better boutiques and department stores. They don't advertise it, but I do! The same is true of shopping by appointment.
- Personal shoppers can help you select clothing for casual, social, professional, and formal functions.

Steve Boorstein is an author, clothier, drycleaner & radio personality

Building a Wardrobe: Summer Events

Formal Weddings – Men

Events that go into the evening hours require a more formal attitude. Remember, darker colors tend to look more formal. Again, to survive the heat, keep things lightweight.

Choose tropical weight wools and natural fibers if possible. If you know you perspire more than the average man, then wear a cotton undershirt under your dress shirt to mop up the sweat. Even natural fiber socks like cotton (vs. nylon), will help you feel cooler. Charcoal grey or dove grey is a great alternative to black. Paired with lavender or pale blue, it looks very modern.



Formal Weddings – Women

Ladies, once again we have the advantage because we've got loads of options. For formal occasions, bring on the bling! There are so many dresses, suits and sportswear pieces with embellishment that would be great for a dressy affair.



Again, go for light fabrics like silk chiffon, silk faille, satins, charmeuse, or rayon georgettes. Linen, unless it's cut into a suit, feels a bit under dressed in this context.

Many times, the temperatures are unbearable outside, but inside, the air conditioning feels more like a freezer. So think about bringing a beaded shrug, embellished pashmina or wrap as a cover up. They add lots of sparkle and presence as well as keep you comfy.



If you've enjoyed the last two segments on summer-event wear, please send us an email and we'll do it again – *Editor*

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